

Accounting Firms

Total Universe: 266,140
Base Rate: \$95.00/M

Description Summary

Marketing to decision-makers in financial accounting firms could bring huge success. These financial professionals maintain accounting records, and complete tax documents and other paperwork. They have a wide range of skills from bookkeepers who maintain an entire company's financial documentation, to accounting clerks who deal with specific tasks within a company. Our data is updated every month to ensure accuracy and deliverability, and our clients can be sure that they are getting the best data on the market. Don't miss out on this valuable group of prospects.

How Our Data Is Compiled

Our Accounting Firms Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- As of June 2018, Deloitte currently holds the number one position among accounting firms with annual revenue of approximately \$19.9 billion.
- In 2018, almost 13% of U.S. residents between ages 30 and 49 used an accounting firm within the last year

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: insurance companies, office supplies, recruitment agencies, tax professionals, and more.

Popular Selections (for additional selections please inquire)

Business Size
Executive Names
Geography

Square Footage
Sales Volume
Job Functions

SIC Code
NAICS Code



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Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$475.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

