

Consumers Interested in Solar Panels, Green Energy & Solar Energy



Total Universe: 106,669,163

Base Rate: \$85.00/M

Phone Rate: +\$10/M

Description Summary

Are you a solar energy provider searching for an accurate, targeted mailing, telemarketing, or email list of consumers or commercial property owners who are likely in the market for or interested in solar panels and sustainable energy solutions? Look no further! Our Solar Energy prospect lists are your key to connecting with homeowners who are ready to embrace the sun's power for cleaner, more sustainable energy. This highly targeted database is aggregated from various sources and includes individuals who have expressed a genuine interest in solar panels, renewable energy sources, and eco-friendly solutions.

How Our Data Is Compiled

Our high-quality solar leads are generated from online and offline sources, including informational sites, keyword searches, direct mail surveys, product information requests, trade shows and retail store visits, credit card transactions, mail order purchases, real estate transactions, publication subscriptions, and more. We take tremendous pride in maintaining the highest quality contact info and address deliverability, which is why we update the file monthly to ensure an unmatched level of accuracy. The database is processed against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification.

Consider The Facts

- **Cost Savings:** Solar energy users often cite financial benefits as a key motivator. Solar panels can lead to significant long-term savings on electricity bills, making it an attractive investment.
- **Energy Independence:** Solar energy empowers consumers to generate their own electricity, reducing reliance on traditional utility companies and providing a sense of energy independence.
- **Government Incentives:** Some consumers choose solar due to various government incentives, such as tax credits and rebates, which make solar panel installation more affordable.

Recommended Usage

Our Solar Energy Consumer Interest buyers index data file is an ideal database for a range of marketing initiatives, including, but certainly not limited to, solar panel offers, environmental offers, clean energy providers, political groups, animal rights

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography
Ethnicity

Income
Home Market Value
Religious Affiliation
Education Level

Marital Status
Online Buyer
Buying Habits
Net Worth

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Point of Purchase, Online Buyer, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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