

Cosmetic Surgery & Beauty Treatments

Total Universe: 1,740,133

Base Rate: \$85.00/M

Description Summary

Looking to perfect your marketing strategy? Our Cosmetic Surgery & Beauty Treatments database will help you connect with men and women who have taken minor and major steps to improving or maintaining their appearances. These consumers are highly responsive to offers that are related to skin care, makeup, spas, plastic surgery, botox, and more. Our data is updated every month to ensure accuracy for all mailing, telemarketing, and email campaigns.

How Our Data Is Compiled

Our Cosmetic Surgery & Beauty Treatments Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2017, about \$16.7 billion was spent on cosmetic procedures in the U.S.
- People between ages 40-59 make up the age group with the most amount of cosmetic procedures

Recommended Usage

This mailing list is recommended for many types of offers, such as skin care, makeup, spas and resorts, plastic surgery clinics, botox, collagen treatments, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Dwelling Type

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899