

Entertainment Enthusiasts Mailing List



Total Universe: 16,619,881

Base Rate: \$75.00/M

Description Summary

Elevate your marketing strategy by connecting with consumers who are passionate about entertainment and the arts. Our Theater, Performing Arts, Concerts, and Entertainment Enthusiast database is your gateway to a niche audience with a penchant for Broadway and beyond. This meticulously curated database targets individuals who not only revel in the magic of live performances but are also well-positioned professionals with the disposable income to indulge in their passions. They are connoisseurs of culture, making them the ideal demographic for luxury offerings and exclusive experiences.

How Our Data Is Compiled

This mailing list draws from a wider array of sources than any other consumer database available. We meticulously gather information from diverse channels, including online ticket purchases, subscriptions to entertainment newsletters, personal surveys, credit card transactions, social media interactions, and contributions to the arts, among many others. The database is run against the National Change of Address (NCOA) file monthly, as well as CASS certification, reinforcing its accuracy and reliability. Additionally, we append demographic data from our extensive national consumer database, which features a comprehensive array of demographic and lifestyle information.

Consider The Facts

- In 2022, the average entertainment costs per household registered at \$3,458 .
- 70 million concert tickets were sold in 2023
- 2022–2023 Broadway End-Of-Season Statistics Show That Broadway Had Attendance Of 12.3 Million And Grosses Of \$1.58 Billion

Recommended Usage

AmeriList's Theatre, Arts, Concerts, and Entertainment Enthusiasts Mailing List is perfect for entertainment venues, ticketing platforms, luxury brands, event planners, travel agencies, and much more.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography
Ethnicity

Occupation
Home Market Value
Religious Affiliation
Presence of Children

Marital Status
Online Buyer
Buying Habits
Net Worth

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Subscriptions, Buying Habits

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$375.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Required

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899