

Generous Grandparents who Donate Mailing List



Total Universe: 10,864,564

Base Rate: \$75.00/M

Phone Rate: +\$10/M

Description Summary

Our Generous Grandparents Mailing List connects you with a remarkable audience—grandparents who combine financial stability, boundless generosity, and active engagement. These seasoned individuals not only enjoy spending on their cherished grandchildren but also extend their philanthropic spirit to various charities. Their substantial disposable income allows them to indulge in diverse pursuits, from family-oriented expenses to impactful giving. Beyond financial matters, they cherish quality time with their grandkids, explore the world through travel, savor the written word, and actively engage with their communities. In summary, these grandparents are more than just financially well-off—they're generous, engaged, and committed to making a difference!

How Our Data Is Compiled

Our Generous Grandparents who Donate Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, lifestyle questionnaires, magazine subscriptions, data and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

Consider The Facts

- Grandparents make 45% of the nation's contributions to nonprofit organizations
- Grandparents account for 42% of all consumer spending on gift and collectively spend \$77 billion annually on travel

Recommended Usage

AmeriList's Generous Grandparents who Donate Mailing List is the perfect fit for non-profits, children's charities, clothing and toy stores, senior living programs, travel agencies and more!

Popular Selections (for additional selections please inquire)

Household Income
Geography
Net Worth
Age

Marital Status
Donor Cause
Date of Birth
Ethnicity

Mail Order Donor
Hotline
Buying Habits
Credit Score

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$375.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Required

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899