

Hearing Aid Seekers



Visit us online at amerilist.com

Total Universe: 3,973,354

Base Rate: \$85.00/M

Phone Rate: +\$10/M

Description Summary

The Hearing Aid Seekers Database functions as a comprehensive and up-to-date repository, catering to individuals and organizations aiming to connect with hearing-impaired individuals across the United States. It furnishes an abundance of information, making it an extensive resource for anyone interested in addressing the unique needs of the hearing-impaired community. This database ensures a thorough and valuable resource for those aiming to connect with the hearing-impaired community.

How Our Data Is Compiled

The data in this database is derived from self-reported sources, online and offline surveys, ensuring the accuracy and reliability of the information. Protecting the privacy and confidentiality of the individuals in our database is of utmost importance to us. We strictly adhere to HIPAA regulations to ensure the security and privacy of the data. Users of this database are expected to use the information responsibly and in compliance with all relevant privacy laws and regulations. The database is processed against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification.

Consider The Facts

- Hearing aids are not just for the elderly. WHO (World Health Organization) estimates that 34 million out of 466 million hearing aid users are children
- 28.8 Million American Adults need hearing aids, but only 16% of people aged 20-69 who need them actually use them
- About 2 to 3 out of every 1,000 children in the United States are born with a detectable level of hearing loss in one or both ears

Recommended Usage

Medical professionals, support groups, hearing aid manufacturers and resellers, prescription drug manufacturers and resellers, vitamin and mineral supplement manufacturers and resellers, medical advisors, and others should take advantage of this offering.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography
Ethnicity

Income
Home Market Value
Religious Affiliation
Education Level

Marital Status
Online Buyer
Buying Habits
Net Worth

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Point of Purchase, Online Buyer, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$425.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Required

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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