

# High Blood Pressure Sufferers



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 8,645,934**

**Base Rate: \$125.00/M**

## Description Summary

Those who experience the stress of having high blood pressure are always going to be looking for products, medications, doctors, literature, and many other services to help control their numbers. These prospects are valuable and have been known to respond to promotions and offers very frequently. If you are looking to pinpoint consumers with high blood pressure, this database is perfect for any mailing, telemarketing, or email campaign. This data is updated every month to ensure accuracy and deliverability for all of our clients. Connect with this responsive group of consumers who are eligible for many offers.

## How Our Data Is Compiled

Our High Blood Pressure Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- About 32% of American adults have high blood pressure
- High blood pressure costs the nation about \$48.6 billion each year

## Recommended Usage

This mailing list is recommended for a variety of offers, such as healthcare facilities, medical equipment, publications, medications, OTC drugs, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Hobbies & Interests

Ethnicity  
Income  
Dwelling Type  
Lifestyle

Occupation  
Marital Status  
Presence of Children  
Buying Habits

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: 625.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - [Amerilist.com](http://Amerilist.com) - [info@Amerilist.com](mailto:info@Amerilist.com)

