

NFL Super Fans Database

Total Universe: 25,195,550

Base Rate: \$160.00/M

Hotline Rate: +\$45/M

Description Summary

These consumers are avid sports fans who actively support their favorite National Football League (NFL) teams. They engage online through popular social media networks such as Facebook, Twitter, and Instagram, expressing their affinity by "liking" and/or "following" NFL teams.

This NFL Super Fans Database offers the latest insights with the most up-to-date information on these sports fans and allows you to narrow down by their favorite sports team. The NFL Super Fans database has been enriched with a wealth of consumer lifestyle demographics, enhancing the effectiveness of your multi-channel campaigns.

How Our Data Is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy. Our continuous verification process yields the most reliable and deliverable business database in the industry.

Consider The Facts

- Los Angeles Rams fans spend the most on average of any fanbase on concessions at in-person games (\$176). Carolina Panthers fans spend the least (\$61).
- Tampa Bay Buccaneers fans spend more annually on merchandise than any other team (\$229).

Recommended Usage

Our NFL Super Fans Database is perfect for sports related offers, for both consumer and business product marketers who are trying to reach sports fans.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography
Ethnicity

Income
Home Market Value
Sports Team
Education Level

Marital Status
Online Buyer
Buying Habits
Merch Spend

Market Type

U.S. Consumer

List Channels

Postal & Email

Source

Point of Purchase, Online Buyer, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$800.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Required

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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Visit us online at amerilist.com

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Narrow down by NFL Team

Opt-In Email Addresses

Arizona Cardinals	881,151
Atlanta Falcons	1,247,324
Baltimore Ravens	1,461,316
Buffalo Bills	611,367
Carolina Panthers	798,453
Chicago Bears	2,510,166
Cincinnati Bengals	733,894
Cleveland Browns	848,592
Dallas Cowboys	5,437,983
Denver Broncos	2,635,106
Detroit Lions	1,173,799
Green Bay Packers	3,362,502
Houston Texans	1,367,880
Indianapolis Colts	1,374,388
Jacksonville Jaguars	411,804
Kansas City Chiefs	1,217,071
Las Vegas Raiders	2,133,766
Los Angeles Chargers	959,121
Los Angeles Rams	556,002
Miami Dolphins	1,429,487
Minnesota Vikings	1,355,405
New England Patriots	4,408,268
New Orleans Saints	2,562,510
New York Giants	2,408,443
New York Jets	1,168,320
Philadelphia Eagles	2,048,244
Pittsburgh Steelers	4,012,852
San Francisco 49ers	2,585,121
Seattle Seahawks	2,470,995
Tampa Bay Buccaneers	715,000
Tennessee Titans	627,103
Washington Football Team	1,193,859

Postal Addresses

Arizona Cardinals	396,518
Atlanta Falcons	561,296
Baltimore Ravens	1,011,680
Buffalo Bills	275,115
Carolina Panthers	359,304
Chicago Bears	1,129,574
Cincinnati Bengals	330,252
Cleveland Browns	381,866
Dallas Cowboys	2,447,092
Denver Broncos	1,185,789
Detroit Lions	528,209
Green Bay Packers	1,513,126
Houston Texans	615,591
Indianapolis Colts	68,474
Jacksonville Jaguars	185,311
Kansas City Chiefs	547,681
Las Vegas Raiders	960,194
Los Angeles Chargers	431,604
Los Angeles Rams	250,200
Miami Dolphins	643,269
Minnesota Vikings	609,932
New England Patriots	1,983,720
New Orleans Saints	1,153,129
New York Giants	1,083,799
New York Jets	525,744
Philadelphia Eagles	921,709
Pittsburgh Steelers	1,805,783
San Francisco 49ers	1,163,304
Seattle Seahawks	1,111,948
Tampa Bay Buccaneers	321,750
Tennessee Titans	282,196
Washington Football Team	537,236

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Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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