

Pending Movers Database



Monthly Average: 147,942

Base Rate: \$125.00/M

Weekly Update: +\$30/M

Description Summary

AmeriList's Pending Movers Database is a carefully curated collection of properties currently in the process of being sold. It focuses specifically on these properties, providing accurate and timely information about pending real estate transactions. With a strong emphasis on precision, this database empowers your business with a strategic advantage in the competitive real estate market. It offers real-time updates, and 70% of the entries include contact names associated with their addresses. This allows you to stay ahead of the competition and reach your target audience precisely when needed.

How Our Data Is Compiled

AmeriList's Pending Movers database is compiled from a variety of trustworthy sources, such as newspaper "Home for Sale" listings and online real estate platforms, supplemented with self-reported data and national real estate feeds for daily updates. Released weekly and matched against our consumer database for enriched data elements, ensuring the highest accuracy level. The database is updated regularly and processed against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification.

Consider The Facts

- Sales of newly constructed single-family homes were up 8% in December 2023 from the month before and 4.4% annually, according to the latest U.S. Census Bureau and HUD data.
- The escrow period is typically 30 days but can less or more depending on the state you are in, and if the transactions are more intricate.

Recommended Usage

AmeriList's Pending Movers Database is tailor-made for a diverse range of industries, including insurance companies, home improvement firms, locksmiths, home security providers, lawn care and landscaping businesses, banks, and beyond!

Popular Selections (for additional selections please inquire)

30, 60, 90 Day Hotline
Household Income
Geography
Property Type

Pre-Forclosure
Bedrooms
Bathrooms
Value of Loans

Characteristics
Home Size (Sq Feet)
Year Built
Estimated Market Value

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$625.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Required

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899