

Planning for Retirement Mailing List



Visit us online at amerilist.com

Total Universe: 8,833,320

Base Rate: \$75.00/M

Phone Rate: +\$10/M

Description Summary

Ready to connect with individuals actively shaping their retirement journey? Explore AmeriList's comprehensive Planning for Retirement mailing list. Tailored for a discerning demographic with a strong inclination towards services facilitating a smooth and confident retirement, this targeted list provides access to a prime audience eager to secure their financial future. With precise targeting, our meticulously curated list hones in on individuals aged 50-65 actively planning for retirement. Whether they're envisioning leisurely travels, financial stability, or pursuing new hobbies, this engaged demographic is prepared to explore solutions. Position your offerings as the ultimate solution for a worry-free and financially secure retirement, engaging with a demographic that values peace of mind and long-term stability.

How Our Data Is Compiled

Our Planning for Retirement Database is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

Consider The Facts

- 55% of Americans say they're behind on retirement savings
- Nearly 50% of American workers do not have an available retirement plan
- The percentage of people over 60 in the world will increase from 12% to 22% between 2015 and 2050.

Recommended Usage

AmeriList's Planning for Retirement Mailing List perfect for financial institutions, insurance agents, investment management firms, estate planning and legal services, healthcare, and more!

Popular Selections (for additional selections please inquire)

Occupation

Household Income

Geography

Net Worth

Marital Status

Presence of Children

Date of Birth

Ethnicity

Language Spoken

Home Market Value

Homeowner Status

Credit Score

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$375.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Required

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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