

# Seniors in Need of Security Systems



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 7,047,567**

**Base Rate: \$85.00/M**

**Phone Rate: +\$10/M**

## Description Summary

The Seniors in Need of Security Systems database is an extensive database comprising millions of seniors who have actively communicated their desire for a safer and more secure living environment. These individuals are seeking advanced security systems that not only enhance the safety of their homes but also provide them with a profound sense of peace of mind. By offering a comprehensive array of information on seniors interested in security solutions, this database serves as a valuable resource for those looking to address the specific safety concerns of this demographic.

## How Our Data Is Compiled

Our data is generated from a variety of sources, including phone directories, surveys, U.S. Census Data, voter registration, product and warranty information, credit card transactions, mail order purchases, real estate, and magazine subscriptions, as well as deed and transactional data. To ensure accuracy, we update our lists monthly. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

## Consider The Facts

- Security systems provide peace of mind to family members and caregivers who can remotely check on the well-being of seniors and be alerted to any issues or emergencies.
- Seniors often choose security systems to enhance their safety and feel more secure in their homes. Knowing that their property is protected can reduce anxiety and improve their overall well-being.
- Burglary, robbery, and fraud are the crimes most frequently committed against the elderly.

## Recommended Usage

Our Seniors in Need of Security Systems database is the perfect tool for security system providers, security equipment manufacturers and retailers, and home security consultants. Don't miss out on the largest database compiled for your needs.

## Popular Selections (for additional selections please inquire)

Date of Birth  
Household Income  
Geography  
Ethnicity

Income  
Home Market Value  
Religious Affiliation  
Education Level

Marital Status  
Online Buyer  
Buying Habits  
Net Worth

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Point of Purchase, Online Buyer, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$425.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Required

## Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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