# Business Opt-In Email Database



visit us online at amerilist.com

Total Universe: 18,000,000 Base Rate: \$125.00/M

## **Description Summary**

Did you know, the average business person will check their work email at least 10 times before lunch! Our targeted, 100% confirmed opt in business email data provides access to millions of business executives in an instant! Our nationwide business opt-in email list is the perfect tool to help your business improve customer acquisition and branding, with our email marketing program you can instantly improve marketing communication with a direct line to your prospects inbox. Don't get sent to junk mail – Join the list of savvy online marketers who depend on our confirmed opt in email prospecting data to improve their audience targeting and sales and marketing distribution channel.

# 100% CAN-SPAM Compliant

At AmeriList, we recognize the importance of the 2003 Can-Spam Act. As a responsible email service provider, we fully comply with all aspects of the Can-Spam Act this is why we only offer our clients confirmed double opted-in email addresses with our permission based email marketing products – its 100% Can-Spam compliant... guaranteed!

## **Consider the Facts**

- 72% of B2B buyers are most likely to share useful content via email
- 56% of businesses say they plan to increase their use of email marketing
- Email ad revenue reached \$156 million in 2013
- Email marketing spending grows 10% each year
- 40% of B2B marketers rated the leads generated by email marketing as high quality
- 64% of decision-makers read their email via mobile devices

#### **Recommended Usage**

U.S. Business

Market Type

Email Deployment(s)

**Source** 100% Permission Based Opt-In Emails

Update Cycle Monthly

Minimum Order Price: \$1,200.00

Sample Mail Pieces Approval Required Prior to Deployment

**Cancellation Charges** 

Please Inquire

#### Commission

A standard 20% broker/agency commission is extended to all trade partners

Creative Design

HTML Design & Development Available

Our Business Opt-In Email Database has helped thousands of companies drive traffic to their website and increase brand awareness. We're certain the AmeriList Business Opt-In Email Database will help launch your business into email marketing success. We've helped businesses in a variety of industries including: insurance, uniform manufacturing, security, accounting and finance, investment banking, technical support, trade magazines, trade shows and more!

#### Popular Selections (for additional selections please inquire)

SIC Code Industry Type	\$5.00/M \$5.00/M	Number of PC's Years Is Business	\$5.00/M	Contact Name Executive Title	\$5.00/M	Fax Numbers Telephone Numbers	
Emails	\$10.00/M	Public/Private	\$5.00/M	Employee Size	\$5.00/M	Web Sites	\$10.00/M
Work at Home	\$5.00/M	Credit Rating	\$10.00/M	Sales Volume	\$10.00/M	Location Type	\$5.00/M

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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