

Car Loan Seekers

Total Universe: 973,160
Base Rate: \$85.00/M



visit us online at amerilist.com

Description Summary

With the AmeriList Car Loan Seekers Database you will be reaching prospects who are actively seeking information and approval for a car loan. Whether it be for a new or used car, these individuals are reaching out to get the financing help they need to get their automobile. Consumers apply while indicating their age, income, homeowner status, and more. They can also look into the value of their current car and what they may expect for a trade-in-value. With an enhanced list of selects you will be sure to target your next best customer.

How Our Data is Compiled

This exclusive database is derived of direct responses from consumers applying for car loans. These customers have been searching for the right car loan, and this database will give you access to the names of the people that are looking to buy what you sell.

Consider the Facts

- The average length of the ownership of a car is about 6 years
- 49% of Americans don't pay their credit card bill in full
- One third of all credit card owners use Payday Loans or other expensive financial products

Recommended Usage

This database should be used for any type of car loan request or other financial planning tools such as credit offers, financial services etc.. Because some of these customers just got a new car, they can also be considered for insurance and warranty purposes, auto shop services, and auto accessories.

List ID
ALD169

Market Type
U.S. Consumer

List Channels
Postal, Email & Telemarketing

Source
Direct Response, Compiled lists

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5000
Price: \$250

Net Name
Inquire

Exchanges
Inquire

Reuse
Inquire

Cancellation Charges
Inquire

Commission
20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Age
Gender

Head of Household
Home Owner

Household Income
Credit

For additional information or list counts, contact your representative or list manager at 1.800.457.2899