

Donors & Contributors Database



visit us online at amerilist.com

Total Universe: 56,808,39
Phones: 31,553,900
Base Rate: \$75.00/M

Description Summary

Our Donor & Contributors Database is an excellent source to reach passionate and generous individuals and families. The AmeriList Donor & Contributors Database is comprised of passionate supporters who donate to various types of charities and events. They willingly and generously support causes they believe in. These good hearted individuals and families are active supporters of Health, Religious, Environmental, Political and other causes. Beyond being able to select specific causes, a wealth of demographic and psychographic selections are available to support targeted campaigns.

How our Data is Compiled

Our Donor & Contributors Database is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive donor & contributor list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- According to Giving USA, corporate giving grew an estimated 5.5% in 2009 and has continued to increase each year since.
- According to Non-Profit Marketing Zone, 80% of the people in the U.S. give to non-profit organizations.
- In a poll conducted by The Chronicle of Philanthropy, 62% of non-profits polled state they raised more money in November and December.
- Women tend to donate more than men, and older people give more than younger people.

Recommended Usage

This file is a wonderful source for 501(c)(3) organizations and any other organizations looking to boost their fundraising efforts.

Market Type

U.S. Consumers

List Channels

Postal, Email, Telemarketing

Source

Direct Response, Surveys, Mail Order Buyers

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$375.00

Net Name

Floor: 85%
Minimum Quantity: 50,000
Run Charges: \$7.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

A standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Any Cause
Mail Order Donor
Charitable

Animal Welfare
Arts/Cultural
Childres Issues

Environmental/Wildlife
Environmental Issues
Health Topics

International Aid
Political (Conservative/Liberal)
Religious

Veterans
Community/Charities
Other Issues

For additional information or list counts, contact your representative or list manager at 1.800.457.2899