

High Net-Worth Consumers

Total Universe: 3,752,482
Base Rate: \$90.00/M



visit us online at amerilist.com

Description Summary

If you're looking to reach High Net-Worth Consumers, look no further than the AmeriList High Net-Worth Consumers Mailing list. This mailing list provides you access to accurate and constantly updated contact information regarding the most affluent consumers on the market who have a high interest in purchasing luxurious products and investments. Many national brands have found tremendous success with this list. Once we know your demographics and who your companies target market is, we can personalize our list to fit your company's needs. Our targeted mailing list includes individuals who are airplane owners, political donors, Hedge Fund owners, and can be further segmented by things such as automobile type, license to yacht boat, home value, number of properties owned, and much more.

How Our Data is Compiled

Our High Net-Worth Consumers database is derived from a wide range of sources including online and offline surveys, and consumers who have shown an interest in in a select area, meaning these consumers will be willing to respond. By aggregating data from a wide network of publishers, we deliver the industry leading B2B marketing list to affluent consumers.

Consider the Facts

- Currently, 400 Americans have more wealth than half of all Americans combined
- The 1% also has 35.6 percent of all private wealth, more than the bottom 95 percent combined.
- The world's 1%, who are almost all billionaires, own \$42.7 trillion dollars, more than the bottom 3 billion residents of earth

Recommended Usage

Our High Net-Worth Consumers mailing list is an excellent option for any direct marketer or company who is offering high ticket items, investments, cars, travel and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Multi Sourced, Masterfile Enhanced, Buyers, Multi-Buyers, Internet/On-Line, Direct Response, Lifestyle questionnaire

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000
Price: \$400

Net Name

Inquire

Exchanges

Inquire

Reuse

Inquire

Cancellation Charges

Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Age

Income

Home Value

For additional information or list counts, contact your representative or list manager at 1.800.457.2899