

Political Donors



visit us online at amerilist.com

Total Universe: 39,432,032
Base Rate: \$80.00/M

Description Summary

Are you looking for ways to reach political contributors throughout the country to increase campaign funding? If so, look no further than the AmeriList Political Donor database! The generous individuals in our Political Donors database have disposable income that they are willing to donate to a variety of causes, specifically their affiliated political party. Each individual in our database is guaranteed to have contributed to candidates' and/or incumbents' fund-raising efforts.

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data. We constantly update and verify our data to ensure accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure proper deliverability.

Consider the Facts

- The median income of Political Donors is \$70,000
- 40% of all political donors are female; 60% are male
- The average age of political donors is 53 years old
- The average political donor owns their own home

Recommended Usage

The AmeriList Political Donors Database is an excellent source for fund-raising appeals, investments, financial products and services, insurance, subscriptions and much more.

Sample Mail Piece Required

List ID

ALD787

Market Type

B2C, U.S. Consumer

List Channels

Postal, & Telemarketing

Source

Self-reported, mail order buyer data, transactional data

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000

Price: \$400

Net Name

Floor: 85%

Minimum Quantity: Inquire

Run Charge: Flexible

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Age	\$10.00/M	Presence of Children	\$10.00/M	1 Month Hotline	\$5.00/M
HH Income	\$5.00/M	Gender	\$10.00/M	Lifestyle	\$5.00/M
Marital Status	\$5.00/M	Ethnicity	\$5.00/M	Arts & Entertainment	No Charge

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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