

Annuity Buyers - Investors Database



Visit us online at amerilist.com

Total Universe: 12,494,647

Base Rate: \$85.00/M

Description

Are you searching for a responsive audience comprising annuity owners and senior consumers keen on securing their financial future through annuity investments? While selling annuities can be challenging, streamlining the process becomes easier when you target the right prospects. If your goal is to pinpoint individuals interested in diversifying their retirement portfolios, you're likely on the lookout for potential annuity buyers. In such cases, the Amerilist annuity buyers list proves invaluable. It allows you to zero in on consumers with established retirement plans and other investable assets ready to be allocated. Many of these individuals have already maximized their contributions to retirement plans and 401(k) accounts, making them prime candidates for new investment opportunities. Unleash the potential of this exclusive direct marketing list of annuity owners to connect with proactive individuals who are actively overseeing their financial future and seeking solutions to safeguard their retirement. Customize your marketing campaigns to cater to their needs and preferences, boosting engagement and conversion rates.

How Our Data is Compiled

Our annuity investor's database combines a wide range of sources to deliver the most accurate list of annuity buyers in the country. Most of the names on the list is compiled from self-reported sources including specialized investor sites, newsletters and public sources the data is then enhanced with demographic and lifestyle information from the Amerilist US Consumer Database. The entire database is updated monthly using NCOA (National Change of Address) processing.

Consider the facts:

- Annuity owners tend to be older individuals, most of which will purchase annuities to supplement their retirement income.
- These individuals prefer financial security and prioritize guaranteed income over potentially higher but riskier investment returns.
- Annuity ownership typically reflects a commitment to long-term financial planning. People who purchase annuities are often focused on securing their financial future and ensuring they won't outlive their savings.

Recommended Usage

These investors are excellent targets for any financial marketing solutions provider who is trying to reach annuity buyers by direct mail, email or telemarketing. Offers are not only limited to finance but can also include upscale consumer products, credit cards, insurance, travel and leisure, stock offers, real estate offers, money management, private wealth, nonprofit / fundraising seminars and much more.

Popular Selections (for additional selections please inquire)

List ID

ALD512

Market Type

B2C, U.S. Consumers

List Channels

Postal, Email & Telemarketing

Source

Self-Reported, Financial Offers, and Direct Response

Output Options

Electronic, Printed

Minimum Order

Minimum: 5,000

Price: \$425.00

Net Name Arrangements

Floor: 85%

Minimum Quantity: Inquire

Run Charge: Flexible

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Investment Type	Expendable Income	Investable Assets	Net Worth	Age
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For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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