

# International Business Travelers Database



**Total Universe: 4,854,977**

**Base Rate: \$125.00/M**

**Phone Rate: +\$10/M**

## Description Summary

Our International Business Travelers Database offers an exclusive list of professionals who regularly travel internationally for business purposes. This esteemed group includes senior executives, business owners, managers, and consultants who frequently embark on overseas trips for key corporate engagements such as meetings, conferences, negotiations, and strategic planning sessions. Recognized for their strategic roles and decision-making authority within their organizations, these individuals prioritize efficient and comfortable travel arrangements. They often choose premium services and accommodations to ensure productivity and comfort during their trips. This database provides access to a highly influential audience, allowing you to tailor your marketing campaigns to effectively reach and engage these global business leaders.

## How Our Data Is Compiled

Our Domestic Business Travelers Mailing List is generated from a variety of sources, including business travel surveys, trade show registrations, business magazine subscriptions, U.S. Census Data, credit card transactions, and magazine subscriptions, as well as deed and transactional data. To ensure accuracy, we update our lists monthly through USPS® National Change of Address (NCOA) and CASS Certification.

## Consider The Facts

- Over \$1 trillion is spent annually on business travel worldwide
- Majority of international business travelers are in their 30's and 40's
- In 2023, the average cost of an international business trip was \$2,600 per traveler

## Recommended Usage

Our International Business Travelers Database is ideal for travel and hospitality agencies, transportation services, insurance companies, global concierge services, luxury retail brands, airlines, and much more!

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Presence of Children

Marital Status  
Credit Score  
Ethnicity  
DOB

Job Title  
Buying Habits  
Household Income  
Religious Affiliation

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Lifestyle Surveys, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$550.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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