

# Sports Memorabilia Collectors Mailing List



**Total Universe: 9,841,521**

**Base Rate: \$85.00/M**

**Phone Rate: +\$10/M**

## Description Summary

Our Sports Memorabilia Buyers Database provides a comprehensive and highly targeted list of individuals who are passionate about sports and actively purchase memorabilia. These consumers include avid collectors, sports enthusiasts, and fans dedicated to preserving sports history through items like autographed merchandise, vintage collectibles, and limited-edition releases. They often have disposable income and a strong passion for their hobbies. Their ongoing pursuit of distinctive and valuable items to enhance their collections makes them highly receptive to your offerings.

## How Our Data Is Compiled

Our Sports Memorabilia Collectors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, subscriptions, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. To ensure an unmatched level of accuracy, we update the database monthly and process it against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification. This meticulous approach guarantees that when you use our data, you're accessing one of the most reliable and comprehensive lists available, enabling you to connect with your ideal prospects effectively.

## Consider The Facts

- The average sports memorabilia collector spends approximately \$2,500 annually on new acquisitions
- The global sports memorabilia market is expected to reach \$227.2 billion by 2032, up from \$26.1 billion in 2021

## Recommended Usage

Our Sports Memorabilia Collectors Database is ideal for marketing campaigns aimed at promoting sports memorabilia such as autographed items, vintage collectibles, limited-edition releases, and more. This list is perfect for retailers, online marketplaces, appraisal services, sports conventions, museums, and clubs.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
DOB

Household Income  
Credit Score  
Ethnicity  
Presence of Children

Occupation  
Buying Habits  
Language Spoken  
Homeowner Status

**Market Type**  
U.S. Consumer

**List Channels**  
Postal, Email & Telemarketing

**Source**  
Direct Response, Self-Reported

**Update Cycle**  
Monthly

**Minimum Order**  
Quantity: 5,000  
Price: \$425.00

**Net Name**  
Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

**Exchanges**  
Please Inquire

**Reuse**  
Please Inquire

**Cancellation Charges**  
Please Inquire

**Sample Mail Piece Required**  
Please Inquire

**Commission**  
Standard 20%  
broker/agency commission  
is extended to all  
trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899