

# ACA Health Insurance Prospects Mailing List



**Total Universe: 826,884**

**Base Rate: \$205.00/M**

**Phone Rate: +\$50/M**

## Description Summary

With AmeriList's ACA Health Insurance Prospects Mailing List, unlock the opportunities presented by the Affordable Care Act (ACA), known as "Obamacare". Our database is meticulously designed to bridge the gap between you and eligible individuals actively searching for economical health insurance solutions across the entire United States. Crafted with the purpose of simplifying access to top-tier healthcare coverage, this specially curated list provides a strategic edge in reaching out to this diverse demographic. Gain access to a curated list of prospects eager to engage with your insurance offerings, all in compliance with the ACA regulations.

## How Our Data Is Compiled

The ACA Health Insurance Prospects Mailing List is compiled using various self-reported sources, transactional data, lifestyle information, as well as online and off-line surveys. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy. Beyond our compilation process, we also enhance the file with data from our national consumer database to enrich it with additional demographics selects.

## Consider The Facts

- More than 20 million people gained health coverage as a result of the ACA as of 2021.
- The Affordable Care Act (ACA), also known as Obamacare, was signed in 2010 and was former U.S. President Barack Obama's signature piece of domestic legislation, which helps low and middle-income Americans who do not have access to affordable health insurance coverage through an employer.

## Recommended Usage

The ACA Health Insurance Prospects Mailing List is the perfect fit for insurance agencies, healthcare providers, healthy lifestyle promotions, real estate agents, alternative medicine offers, travel agencies, educational offers, newsletters, and more!

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
DOB

Household Income  
Credit Score  
Ethnicity  
Presence of Children

Occupation  
Buying Habits  
Language Spoken  
Homeowner Status

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Purchase Data, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$1,025

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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