

# Private Airplane Owners

Total Universe: 510,000  
Base Rate: \$80.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

This exclusive Private Airplane Owners Database plays host to affluent licensed pilots that own single and/or multiple engine airplanes. Each pilot in our database is approved and licensed by the FAA. In addition to being trained pilots, these Private Airplane Owners are trained in air-traffic control, airport operations, radio communications, and navigation. Since these Private Airplane Owners have disposable income, they can typically be found in high-end restaurants and flying off to luxury vacations.

## How Our Data is Compiled

This exclusive database is sourced directly from the U.S. Federal Aviation Administration and is continuously updated. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification.

## Consider the Facts

- The average age of a private plane owner is 57
- 70% of private plane owners are male
- The annual income for private plane owners ranges from \$85,000 to \$125,000
- Private plane owners typically have two residences worth roughly \$2,000,000 each

## Recommended Usage

Our Private Airplane Owner list is the ideal solution for business catalogs, financial loan offers, credit cards, travel offers, investment opportunities, aeronautical merchandise, educational material, entertainment, insurance, cell phones, luxury products and more.

## Sample Mail Piece Required

### List ID

ALD813

### Market Type

B2C; U.S. Consumers

### List Channels

Postal, Telemarketing

### Source

U.S. Federal Aviation Administration

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5000  
Price: \$400

### Net Name

Floor: 85%  
Minimum Quantity: 50,000  
Run Charge: \$7.00/M

### Exchanges

Inquire

### Reuse

Inquire

### Cancellation Charges

Inquire

### Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Gender  
Individual or Corporate

Type of Plane  
Type of Motor

Year Built  
Purchase Date

For additional information or list counts, contact your representative or list manager at 1.800.457.2899