

Passionate Arts & Entertainment Fans



visit us online at amerilist.com

Total Universe: 2,329,661
Base Rate: \$95.00/M

Description Summary

Paint the town red with the AmeriList Passionate Arts & Entertainment Fans database! Our database gives you exclusive access to American Consumers that love to indulge in leisure activities. On any given Friday night, you can find the individuals in our database browsing about town, renting movies, attending off-broadway plays, small concerts, gambling or riding a roller coaster at their favorite Theme Park!

How our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- 67% of stage performances are female
- Americans spend 8% of their annual income on the arts
- 58% of Americans go out on the town at least once a week
- Stage performance attendance has increased 25% over the last three years.
- The average income of Passionate Arts & Entertainment fans is \$68,000

Recommended Usage

Our Passionate Arts & Entertainment Fans database is perfect for ticket offers, opening performances, pre-sale offers, sweepstake contests, and much more!

Sample Mail Piece Required

List ID

ALD795

Market Type

U.S. Consumer

List Channels

Postal, Email, Telemarketing, SMS

Source

Direct Response, Direct Mail, Proprietary Data

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$475.00

Net Name

Floor: 85%
Minimum Quantity: Inquire
Run Charges: Flexible

Exchanges

Please Inquire

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Individual Age	\$10.00/M	Presence of Children	\$10.00/M	1 Month Hotline	\$5.00/M
HH Income	\$5.00/M	Gender	\$10.00/M	Lifestyle	\$5.00/M
Marital Status	\$5.00/M	Ethnicity	\$5.00/M	Arts Fans	No charge

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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