

Americans and Their Educational Interests



visit us online at amerilist.com

Total Universe: 3,897,935

Base Rate: \$120.00/M

Description Summary

Our continuing education database consists of individuals who have expressed an interest in a multitude of educational majors such as finance, fashion, auto mechanics, IT, medical, etc. Continuing education consumers have expressed a continued thirst for knowledge and are actively pursuing their educational goals. Time, money, and accessibility are contributing factors in deciding how they will be able to achieve their educational goals and the careers of their dreams.

Some examples of their continuing educational interests are but are not limited to:

- Accounting/Finance
- Associate Degrees /Bachelor's/ Masters/Grad Program
- Business Management/Admin
- Criminal Justice
- Doctorate Education
- English As A Second Language
- Fashion Merchandising
- GED/ Undergraduate
- Graphic Design/ Web Site Design
- Health Care
- Human Resources
- Information Technology/Systems
- Interior Decorating
- Law School
- Marketing
- Medical & Dental Assisting
- Military
- Paralegal
- Post-Graduate
- Psychology
- Real Estate
- Trade Schools
- Community Colleges
- Tuition Assistance

How Our Data is Compiled

Our Americans and their Educational Interest database contains individuals who have expressed an interest in various different educational majors such as finance, fashion, auto mechanics, IT, medical, etc. The data is compiled of Public Records, as well as self-responses of individuals that have requested more information about their own specific interest.

Consider the Facts

- In the workplace, 85% of current jobs and 90% of new jobs require some or more college or post-secondary education
- 43% of Americans age 25-34 have a college degree
- Sixty-three percent of life science and aerospace firms report shortages of qualified workers (great prospects)
- 40.3% of Americans have degrees compared to the 6.7% of people in the entire world that have degrees.
- The US spends the most on education than any other country

Recommended Usage

These prospects have specific individual interests, and with our marketing specialists, we can narrow down your target market to who exactly you are trying to reach out to. Perfect for educational offers, tuition assistance, credit card offers, debt consolidation and management, auto loans seekers, seminars, newsletters, etc.

Popular Selections (for additional selections please inquire)

Individual Age	Net Worth	Occupation	Gender	Credit	Dwelling Type
HH Income	Religion	Home Owner / Renter	Ethnicity	Education	
Marital Status	Lifestyle	Presence of Children	Purchasing Power	Donor	

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Direct Response, Compiled lists

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000

Net Name

Inquire

Exchanges

Inquire

Reuse

Inquire

Cancellation Charges

Inquire

Commission

20% commission will be paid to registered agencies and brokers.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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