

Franchise Opportunity Seekers

Total Universe: 1,825,426

Base Rate: \$80.00/M



visit us online at amerilist.com

Description Summary

Reach hot-blooded Americans in search for the proverbial American Dream! The AmeriList Franchise Opportunity Seekers database is comprised of individuals who are actively searching for a franchise to make their dreams come true. These individuals are ready and willing to invest time and money for the right opportunity. They are excited at the prospect of owning their own business. Now is your chance to reach these individuals who are ready to embark on a journey of a lifetime.

How our Data is Compiled

Our File is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive auto owner list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the facts:

- The #1 reason people open a franchise... they want to work for themselves
- The average franchisee owns at least 2 different franchises
- Franchise fees start as low as \$5,000
- There are 600,000 franchised businesses in the US

Recommended Usage

These Franchise Seeking individuals are excellent prospects for educational offers, credit card offers, business loans, auto loans, business seminars, newsletters, trade shows and more.

Market Type

B2C, U.S. Consumer

Geography

U.S.

List ID

ALD798

List Channels

Postal, Email, Telemarketing

Source

Direct Response, Compiled Lists

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$400.00

Net Name

Floor: 85%

Minimum Quantity: Inquire

Run Charge: Flexible

Exchanges

Available

Sample Mail Piece Required

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Selects (may incur additional charges)

Age	\$5.00/M	Religion	\$5.00/M	Presence of Children	\$5.00/M	Credit	\$5.00/M
HH Income	\$5.00/M	Lifestyle	\$5.00/M	Gender	\$5.00/M	Education	\$5.00/M
Marital Status	\$5.00/M	Occupation	\$5.00/M	Ethnicity	\$5.00/M	Donor	\$5.00/M
Net Worth	\$10.00/M	Home Owner / Renter	\$10.00/M	Purchasing Power	\$10.00/M	Dwelling Type	\$5.00/M

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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