

# Health Alliance 2.0 Database

Total Universe: 936,346

Executive Contacts: 2,359,922

Opt In Email: 2,539,187

Telephone: 897,871

Base Rate: \$125.00/M



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## Description Summary

The Healthcare Sector is rapidly changing - with numerous new laws healthcare professionals are looking for advice and a wide range of services. The Health Alliance 2.0 Healthcare Database contains everything from Doctor's leisure activities to contact names at hearing aide manufactures. This is priceless information for pharmaceutical companies, office equipment suppliers, and recruiters. This incredibly accurate direct response B2B list is aggregated from some of the most popular and trusted trade publications and industry shows within the health and medical sector. For over a decade we have been the leading source for direct marketing information that ensure accuracy, deliverability and maximum return on your investment.

## How Our Data is Compiled

This industry specific, multi-sourced subscription business database is aggregated from a combination of respected publishers. In addition we incorporate an extensive data cleansing process to ensure a minimal number of inaccuracies. For over a decade Amerilist has provided a B2B mailers with some of the most accurate and responsive direct marketing data. We consistently employ a wide range of compilation sources to deliver an industry leading B2B Marketing List. Data elements from our national business database is overlaid onto our healthcare industry, professional's database. Our national business database is collocated from multiple sources including sate license, yellow pages, government data, white pages, SEC filings, annual reports, business magazines and industry trade publications

## Recommended Usage

These Physicians and Healthcare Professionals are excellent for professional and financial prospecting as well as upscale consumer offers, publications, Software, Office Equipment, multi-channel marketers, government regulators, industry trade publications, financial institutions, credit card issuers, tradeshow and event coordinators, and continuing education providers and Much more.

## Market Type

U.S. Businesses

## List Channels

Postal, Email, Telemarketing

## List ID

ALD488

## Source

Multi Sourced, Directories, Internet/On-Line, Opt-in e-mail, Direct response, Publications, Controlled Circulation

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$600.00

## Net Name

Floor: 85%

Minimum Quantity: 15,000

Run Charges: \$75.00 / M

## Exchanges

Available

## Reuse

Not Available

## Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Executive Job Title / Job Function	\$7.00/M	Industry Type	
Telephones	\$5.00/M	Revenue	\$5.00/M
Contact Name	\$10.00/M	State Registration	\$5.00/M
Email Transmission	\$35.00/M		

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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## Health Services by Industry Type:

Physicians & Surgeons	Adult Care Facilities
Sports Medicine & Injuries	Retirement Communities & Homes
Clinics	Homes and Institutions
Mammography	Hospices
Dentists	Personal Care Homes
Chiropractors	Hospitals
Optometrists	Emergency Medical & Surgical Svc
Podiatrists	Mental Health Services
Physicians – Naturopathic	Laboratories – Medical
Hypnotists	X- Ray Laboratories – Medical
Midwives	Drug Detection Service & Equipment
Nurses – Practitioners	Laboratories – Dental
Nurses & Nurses Registries	Home Health Service
Nutritionists	Abortion Information & Svc
Occupational Health & Safety Svcs	Physician & Surgeons Information Bureau
Occupational Therapists	Dentists Service Organizations
Audiologists	Health Maintenance Organizations
Acupuncture	Health & Welfare Agencies
Biofeedback Therapists	Health Information & Referral Programs
Dietitians	Health Services
Physical Therapists	Hypnotherapy
Psychologists	Holistic Practitioners
Psychotherapists	Medical Groups
Speech Pathologists	Medical & Surgical Svc Organizations
Nursing & Convalescent Homes	Dental Assistants
Health Care Facilities	Dieticians
Rest Homes	EMT's
Convalescent Homes	School Psychologists

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