

Homeowners Insurance Database

Total Universe: 82,271,461

Base Rate: \$75.00/M



AmeriList™

Direct Marketing Solutions

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Description Summary

Selling insurance is no easy task... especially when it comes to selling Homeowners Insurance! Home owners don't buy insurance on impulse and they certainly don't just walk into random insurance offices ready to buy. Years of research shows the majority of homeowners typically evaluate their insurance policy when closing on their property and when their policy renewal date is approaching. Our expansive database puts marketers in touch with individuals at these two critical stages, making each name in our database a hot lead. Unlike our competition, our homeowners' insurance database isn't based on probability, these individuals are actually thinking about buying at this very moment. Don't waste another minute, test our data out today.

How Our Data is Compiled

This exclusive database is sourced directly from Deeds, Credit Data, Insurance Renewal Records, various Public Records, Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. Our Homeowners Insurance prospect lists is updated monthly as new records are added to the database. The entire list is processed against the USPS® NCOA (National Change of Address) file.

Consider the Facts

- The average age of a first-time homeowners in the U.S. is 34
- The average income for homeowners ranges between \$40,000 and \$60,000
- The median home value for a home in the U.S. is \$112,000

Recommended Usage

Our Homeowners Insurance Database is the ideal solution for Mortgage Refinancing, Life & Health Policies, Home Improvements, Property Insurance, Casualty Insurance, Liability Coverage, Travel, Credit Card Offers, and much more.

Sample Mail Piece Required

List ID

ALD652

Market Type

B2C, U.S. Consumer

List Channels

Postal, Email, Telemarketing

Source

U.S. Public Records, Deeds, Credit Data, and Insurance Renewals

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000

Price: \$375

Net Name

Floor: 85%

Minimum Quantity: 50,000

Run Charge: \$7.00/M

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Home Purchase Data
Home Market Value

Lender Name
Loan Type

Loan Amount
Loan Data

Telephones

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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