

# Households with Children Database

Total Universe: 9,000,000

Base Rate: \$75.00/M



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## Description Summary

Families are the ideal prospects for a multitude of businesses. Each parent in our database will spare no expense when it comes to meeting their child's desires and aspirations. At AmeriList, we will help you pinpoint your next best prospect by selecting child age, household income, number of children in the household as well as nearly one hundred other selections.

## How Our Data is Compiled

This exclusive database is sourced from direct responses and internet surveys filled out by students and/or their parents/guardians.

\*Please note - on this database when you pull children in the household age 00-17 you will receive the parent's name of the child

## Consider the Facts

- The average American family has 1.8 children
- The average household income for Americans is \$51,100
- The average household size is 2.54

## Recommended Usage

Our Households with Children Database is the ideal solution for Electronics Offers, Magazine Subscriptions, College / University Advertisements, Trade School Advertisements, Student Loan Offers, Scholarship Offers, Credit Card Offers, Automotive Offers, and many more.

## Sample Mail Piece Required

## Market Type

B2C, U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## List ID

ALD817

## Source

Direct Response, Internet Surveys

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5000

Price: \$375

## Net Name

Inquire

## Exchanges

Available

## Reuse

Inquire

## Cancellation Charges

Inquire

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Number of Children  
Child Gender  
Child Age  
Child Grade Level  
Adult Age / DOB

Art / Music / Theater Enthusiasts  
Employer Information  
Ethnicity  
Gender  
Marital Status

State / County  
Telephone Number  
Zip Code / SCF

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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