

Office Product Buyers Database

Total Universe: 1,735,650
Base Rate: \$90.00/M



visit us online at amerilist.com

Description Summary

If you're looking to reach business office managers, operations managers, purchasing professionals and small business owners who have decision making power for their companies' office solutions, look no further than the AmeriList Office Products Buyers database. Our responsive mailing list provides you access to correct individuals whose jobs it is to buy the supplies their companies needs to operate efficiently. Many national brands have found tremendous success with this list. It provides contact info within companies both large and small who have a high demand for office products and office solutions. The businesses and contact names within our database have made purchases online and offline of from a variety of recognized office solutions providers.

How Our Data is Compiled

Our data is compiled using Surveys, Credit Card Transactions, Mail Order Purchases, Magazine Subscriptions. We verify our database by telephone to ensure accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Paper usage in the average business grows by 22% a year
- The average office worker continues to use a staggering 10,000 sheets of copy paper each month
- The average business spends \$5,000 a year on executive gift baskets
- On average, there are 1.5 computers per employee

Recommended Usage

Office Products Buyers mailing list is an excellent option for any direct marketer or solutions provider who is offering computers/computer accessories, computer hardware & software, telephone equipment sales, back-office supplies, stationary, greeting cards, executive food gift offers, ad specialty, and many more.

Sample Mail Piece Required

Market Type

B2B, U.S. Business

List Channels

Postal, Telemarketing, Email

Source

Self-Reports, Direct Response & Public Record

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000

Price: \$445

Net Name

Floor: 85%

Minimum Quantity: 10,000

Run Charges: \$7.00/M

Exchanges

Inquire

Reuse

Inquire

Cancellation Charges

Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Email Address	Business Owners	Executive Names
Employee Size	Number of Employees	Fax Number
Sales Volume	Telephone Numbers	
Sic Code & NAICS Codes	Owned Property	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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