

Orthopedic Product Buyers Database

Total Universe: 32,545,614

Base Rate: \$95.00/M

Phone Rate: +\$10/M

Description Summary

Our Orthopedic Product Buyers Database provides a comprehensive and highly targeted list of individuals who are either likely to or have already purchased orthopedic products. These consumers often include people with chronic conditions, athletes recovering from injuries, elderly individuals seeking to maintain their mobility, and health-conscious consumers interested in preventive care. They are highly engaged in maintaining their mobility, comfort, and overall quality of life through various orthopedic solutions such as braces, supports, insoles, and medical devices. This makes them ideal candidates for your marketing campaigns, as they are actively seeking products that enhance their physical well-being.

How Our Data Is Compiled

Our data is generated from a variety of sources, including phone directories, surveys, U.S. Census Data, product and warranty information, credit card transactions, mail order purchases, real estate, and magazine subscriptions, as well as deed and transactional data. To ensure an unmatched level of accuracy, we update the database monthly and process it against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification. This meticulous approach guarantees that when you use our data, you're accessing one of the most reliable and comprehensive lists available, enabling you to connect with your ideal prospects effectively.

Consider The Facts

- The global orthopedic devices market size was estimated at USD 60.4 billion in 2023.
- According to the American Academy of Pediatrics and the National SAFE KIDS Campaign, over 3.5 million children aged 14 and under suffer injuries each year while playing sports or engaging in recreational activities.

Recommended Usage

Our Orthopedic Product Buyers Database is an invaluable resource for a wide range of professionals and organizations within the healthcare industry. This comprehensive database is particularly beneficial for healthcare providers seeking to enhance their patient care, orthopedic device manufacturers aiming to expand their market reach, and medical equipment suppliers looking to connect with potential clients.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
DOB

Household Income
Credit Score
Ethnicity
Presence of Children

Occupation
Buying Habits
Language Spoken
Homeowner Status

Market Type
U.S. Consumer

List Channels
Postal, Email & Telemarketing

Source
Compiled, Self-Reported

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: \$475.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges
Please Inquire

Reuse
Please Inquire

Cancellation Charges
Please Inquire

Sample Mail Piece Required
Please Inquire

Commission
Standard 20%
broker/agency commission
is extended to all
trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899